2020 ANNUAL SYMPOSIUM & INDUSTRY UPDATE

VIRTUAL

16-18 NOVEMBER



SPONSOR AND EXHIBITOR GUIDE

✓ Pick an Amenity Sponsorship
✓ Choose an Event Sponsor Level
✓ View Exhibitor Details & Pricing

Pricing after 14 September 2020



AMENITY SPONSORSHIPS

DIGITAL PROGRAM AD - FULL PAGE COLOR	\$1,500
SPONSOR SUB CLUB DISCUSSION	\$2,500
SPONSOR MENTOR PROGRAM DISCUSSION	\$2,500
ON DEMAND VIDEO	\$3,000

EVENT SPONSORSHIPS

		RECOGNITION	INCLUDES
		SPONSORS LISTED ON NSL WEBSITE	
SPONSOR PRICES		SPONSOR LISTED IN THE SUBMARINE REVIEW	
		SPONSOR LISTED IN DIGITAL PROGRAM	
	SILVER \$2,750	DIGITAL BANNER Company logo on rotating banners on main page during the event	
		30 SECOND VOICEOVER	
	GOLD \$5,500	NSL provides a company-specific voiceover to be aired between speaker sessions. For Silver – 1 time/day For Gold – 2 times/day	
	PLATINUM	For Platinum – 3 times/day For Diamond – 4 times/day	
	\$11,000	DIGITAL PROGRAM AD A full-page color Ad in the digital program.	
	DIAMOND \$16,500	FREE EVENT REGISTRATION For Platinum – 2 For Diamond – 4	
		ON DEMAND VIDEO Sponsor provides video to be hosted on the event's site. Limited to 15 minutes.	



EXHIBIT PRICES

STANDARD

ENHANCED

\$5,000

\$7,500

PREMIUM

\$10,000

EXHIBIT DETAILS

RECOGNITION

EXHIBITOR LISTED ON NSL WEBSITE

EXHIBITOR LISTED IN THE SUBMARINE REVIEW

COMPANY PROFILE LISTED IN DIGITAL PROGRAM Up to 150 words.

EXHIBIT BOOTH DETAILS

On your exhibit landing page visitors will find:

EXHIBITOR LOGO Size: 250px X 250px minimum

LINK TO EXHIBITOR WEBSITE Format: Exhibitor provides link to exhibitor website.

INTRODUCTORY PARAGRAPH Company profile or details on your deliverables. Up to 150 words.

CONTACT FORM Visitor's information to include: Name, Email, Company, Phone and space for visitor to leave a message.

SCHEDULER FOR ONE-ON-ONE MEETINGS

Exhibitor sets up an account and schedule on https://calendly.com/and provides NSL with the embed code.

VIDEO Exhibitor provides On Demand Video limited to 3-minute run time.

INCLUDES

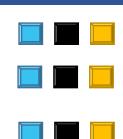














EXHIBIT DETAILS - CONTINUED

EXHIBIT BOOTH DETAILS

EXHIBIT PRICES

STANDARD \$5,000

ENHANCED \$7,500

PREMIUM \$10,000 CUSTOMIZED LINK TO EXTERNAL WEBPAGE E.g. (Product Demo), Up to three (3) links. Link description up to 20 characters. Additional links \$1,750 each. **NCLUDES**

Снат

Format: Exhibitor sets up an account to customize their chat options on https://www.tawk.to/and provides NSL with the embed code.

IMAGE GALLERY

Format: Landscape, Size: 2MB maximum per image; Filetypes: .png, .jpg.,eps.; Number of Images: 3

Additional images available for \$500 each, up to 6 images total.

ROTATING BANNER

Format: Landscape Exhibitor can include up to 3 images on banner. 2MB maximum per image.

PRIVATE VIRTUAL MEETING ROOM

Meet with invited customers in a private video conference room (similar to Zoom). Unlimited use during event.

ON DEMAND VIDEO Exhibitor provides on-demand video, up to 15 minutes.



STANDARD BOOTH LAYOUT \$5,000

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Introductory Paragraph

Word Limit: 150 Words

Contact Form Contact Information from exhibit visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on https://calendly.com/and provides NSL with the embed code



ENHANCED BOOTH LAYOUT \$7,500

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Introductory Paragraph Word Limit: 150 Words

Image Gallery 3 Images (Possibility for 3 additional images at a cost- \$500/image) Maximum Number: 6

External Link(s) Description of Link(s) limited to 20 Characters Additional links \$1750 each

Contact Form

Contact Information from exhibit visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on https://calendly.com/and provides NSL with the embed code

Chat

Format: Exhibitor will setup an account to customize their chat on https://www.tawk.to/and provides NSL with the embed code



PREMIUM BOOTH LAYOUT \$10,000

Rotating Banner				
Exhibitor Logo	Embedded Video			
Exhibitor Website Link	Image Gallery 3 Images			
Introductory Paragraph Word Limit: 150 Words	(Possibility for 3 additional images at a cost- \$500/image) Maximum Number: 6			
External Link(s)				

Description of Link(s) limited to 20 Characters

Contact Form Contact Information from exhibit visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on https://calendly.com/and provides

Virtual Meeting Room Private Meeting Place for live video conferencing.

Chat

Format: Exhibitor will setup an account customize their chat on https://www.tawk.to/and provide NSL with an embed code