

# 2020

ANNUAL SYMPOSIUM &  
INDUSTRY UPDATE

**VIRTUAL**

16-18 NOVEMBER



## SPONSOR AND EXHIBITOR GUIDE

- ✓ *Pick an Amenity Sponsorship*
- ✓ *Choose an Event Sponsor Level*
- ✓ *View Exhibitor Details & Pricing*

*Pricing after 14 September 2020*



# AMENITY SPONSORSHIPS

DIGITAL PROGRAM AD - FULL PAGE COLOR	\$1,500
SPONSOR SUB CLUB DISCUSSION	\$2,500
SPONSOR MENTOR PROGRAM DISCUSSION	\$2,500
ON DEMAND VIDEO	\$3,000

## EVENT SPONSORSHIPS

### SPONSOR PRICES

**SILVER**  
\$2,750

**GOLD**  
\$5,500

**PLATINUM**  
\$11,000

**DIAMOND**  
\$16,500

### RECOGNITION

SPONSORS LISTED ON NSL WEBSITE

SPONSOR LISTED IN *THE SUBMARINE REVIEW*

SPONSOR LISTED IN DIGITAL PROGRAM

DIGITAL BANNER

Company logo on rotating banners on main page during the event

30 SECOND VOICEOVER

NSL provides a company-specific voiceover to be aired between speaker sessions.

*For Silver - 1 time/day*

*For Gold - 2 times/day*

*For Platinum - 3 times/day*

*For Diamond - 4 times/day*

DIGITAL PROGRAM AD

A full-page color Ad in the digital program.

FREE EVENT REGISTRATION

*For Platinum - 2*

*For Diamond - 4*

ON DEMAND VIDEO

Sponsor provides video to be hosted on the event's site. Limited to 15 minutes.

### INCLUDES





# EXHIBIT DETAILS

## EXHIBIT PRICES

STANDARD  
\$5,000

ENHANCED  
\$7,500

PREMIUM  
\$10,000

## RECOGNITION

EXHIBITOR LISTED ON NSL WEBSITE



EXHIBITOR LISTED IN *THE SUBMARINE REVIEW*



COMPANY PROFILE LISTED IN DIGITAL PROGRAM  
Up to 150 words.



## EXHIBIT BOOTH DETAILS

*On your exhibit landing page visitors will find:*

EXHIBITOR LOGO

Size: 250px X 250px minimum



LINK TO EXHIBITOR WEBSITE

Format: Exhibitor provides link to exhibitor website.



INTRODUCTORY PARAGRAPH

Company profile or details on your deliverables. Up to 150 words.



CONTACT FORM

Visitor's information to include: Name, Email, Company, Phone and space for visitor to leave a message.



SCHEDULER FOR ONE-ON-ONE MEETINGS

Exhibitor sets up an account and schedule on <https://calendly.com/> and provides NSL with the embed code.



VIDEO

Exhibitor provides On Demand Video limited to 3-minute run time.



## INCLUDES



# EXHIBIT DETAILS - CONTINUED

## EXHIBIT PRICES

STANDARD  
\$5,000

ENHANCED  
\$7,500

PREMIUM  
\$10,000

## EXHIBIT BOOTH DETAILS

## INCLUDES

### CUSTOMIZED LINK TO EXTERNAL WEBPAGE

E.g. (Product Demo), Up to three (3) links.  
Link description up to 20 characters.

*Additional links \$1,750 each.*



### CHAT

**Format:** Exhibitor sets up an account to customize their chat options on <https://www.tawk.to/> and provides NSL with the embed code.



### IMAGE GALLERY

**Format:** Landscape, **Size:** 2MB maximum per image; **Filetypes:** .png, .jpg, .eps.; **Number of Images:** 3

*Additional images available for \$500 each, up to 6 images total.*



### ROTATING BANNER

**Format:** Landscape Exhibitor can include up to 3 images on banner. 2MB maximum per image.



### PRIVATE VIRTUAL MEETING ROOM

Meet with invited customers in a private video conference room (similar to Zoom). Unlimited use during event.



### ON DEMAND VIDEO

Exhibitor provides on-demand video, up to 15 minutes.





# EXHIBIT BOOTH LAYOUTS

## STANDARD BOOTH LAYOUT \$5,000

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Introductory Paragraph

Word Limit: 150 Words

Contact Form

Contact Information from exhibit  
visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and  
schedule on  
<https://calendly.com/> and provides  
NSL with the embed code



# EXHIBIT BOOTH LAYOUTS

## ENHANCED BOOTH LAYOUT \$7,500

**Exhibitor Logo**

**Embedded Video**

**Exhibitor Website Link**

**Introductory Paragraph**

Word Limit: 150 Words

**Image Gallery**

3 Images

*(Possibility for 3 additional images  
at a cost- \$500/image)*

Maximum Number: 6

**External Link(s)**

Description of Link(s) limited to 20 Characters

*Additional links \$1750 each*

**Contact Form**

Contact Information from exhibit  
visitors

**Scheduler for 1:1 Meetings**

Exhibitor sets up an account and  
schedule on

<https://calendly.com/> and provides  
NSL with the embed code

**Chat**

**Format:** Exhibitor will setup an account to customize their chat on  
<https://www.tawk.to/> and provides NSL with the embed code



# EXHIBIT BOOTH LAYOUTS

## PREMIUM BOOTH LAYOUT \$10,000

### Rotating Banner

### Exhibitor Logo

### Embedded Video

### Exhibitor Website Link

### Image Gallery

### Introductory Paragraph

Word Limit: 150 Words

3 Images

*(Possibility for 3 additional images  
at a cost- \$500/image)*

Maximum Number: 6

### External Link(s)

Description of Link(s) limited to 20 Characters

### Contact Form

Contact Information from exhibit  
visitors

### Scheduler for 1:1 Meetings

Exhibitor sets up an account and  
schedule on

<https://calendly.com/> and provides

### Virtual Meeting Room

Private Meeting Place for live video conferencing.

### Chat

**Format:** Exhibitor will setup an account customize their chat on  
<https://www.tawk.to/> and provide NSL with an embed code