

# 2020

ANNUAL SYMPOSIUM &  
INDUSTRY UPDATE

**VIRTUAL**

16-18 NOVEMBER



## EXHIBITOR GUIDE

*For Non-Corporate Members*

*Prices Increase After  
14 September 2020*



# EXHIBIT DETAILS

## EXHIBIT PRICES

### STANDARD

\$4,900

After 14 September  
\$5,400

### ENHANCED

\$7,400

After 14 September  
\$7,900

### PREMIUM

\$9,900

After 14 September  
\$10,400

## RECOGNITION

EXHIBITOR LISTED ON NSL WEBSITE



EXHIBITOR LISTED IN *THE SUBMARINE REVIEW*



COMPANY PROFILE LISTED IN DIGITAL PROGRAM  
Up to 150 words.



## EXHIBIT BOOTH DETAILS

*On your exhibit landing page visitors will find:*

EXHIBITOR LOGO

Size: 250px X 250px minimum



LINK TO EXHIBITOR WEBSITE

Format: Exhibitor provides link to exhibitor website.



INTRODUCTORY PARAGRAPH

Company profile or details on your deliverables. Up to 150 words.



CONTACT FORM

Visitor's information to include: Name, Email, Company, Phone and space for visitor to leave a message.



SCHEDULER FOR ONE-ON-ONE MEETINGS

Exhibitor sets up an account and schedule on <https://calendly.com/> and provides NSL with the embed code.



VIDEO

Exhibitor provides On Demand Video limited to 3-minute run time.



## INCLUDES



# EXHIBIT DETAILS - CONTINUED

## EXHIBIT PRICES

### STANDARD

\$4,900

After 14 September  
\$5,400

### ENHANCED

\$7,400

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\$7,900

### PREMIUM

\$9,900

After 14 September  
\$10,400

## EXHIBIT BOOTH DETAILS

## INCLUDES

### CUSTOMIZED LINK TO EXTERNAL WEBPAGE

E.g. (Product Demo), Up to three (3) links.  
Link description up to 20 characters.

*Additional links \$1,750 each.*



### CHAT

**Format:** Exhibitor sets up an account to customize their chat options on <https://www.tawk.to/> and provides NSL with the embed code.



### IMAGE GALLERY

**Format:** Landscape, **Size:** 2MB maximum per image; **Filetypes:** .png, .jpg, .eps.; **Number of Images:** 3

*Additional images available for \$500 each, up to 6 images total.*



### ROTATING BANNER

**Format:** Landscape Exhibitor can include up to 3 images on banner. 2MB maximum per image.



### PRIVATE VIRTUAL MEETING ROOM

Meet with invited customers in a private video conference room (similar to Zoom). Unlimited use during event.



### ON DEMAND VIDEO

Exhibitor provides on-demand video, up to 15 minutes.





# EXHIBIT BOOTH LAYOUTS

## STANDARD BOOTH LAYOUT

\$4,900 / \$5,400 after 14 September

Exhibitor Logo

Embedded Video

Exhibitor Website Link

### Introductory Paragraph

Word Limit: 150 Words

### Contact Form

Contact Information from exhibit visitors

### Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on <https://calendly.com/> and provides NSL with the embed code



# EXHIBIT BOOTH LAYOUTS

## ENHANCED BOOTH LAYOUT

\$7,400 / \$7,900 After 14 September

**Exhibitor Logo**

**Embedded Video**

**Exhibitor Website Link**

**Introductory Paragraph**

Word Limit: 150 Words

**Image Gallery**

3 Images

*(Possibility for 3 additional images  
at a cost- \$500/image)*

Maximum Number: 6

**External Link(s)**

Description of Link(s) limited to 20 Characters

*Additional links \$1750 each*

**Contact Form**

Contact Information from exhibit  
visitors

**Scheduler for 1:1 Meetings**

Exhibitor sets up an account and  
schedule on

<https://calendly.com/> and provides  
NSL with the embed code

**Chat**

**Format:** Exhibitor will setup an account to customize their chat on  
<https://www.tawk.to/> and provides NSL with the embed code



# EXHIBIT BOOTH LAYOUTS

## PREMIUM BOOTH LAYOUT

\$9,900 / \$10,400 After 14 September

### Rotating Banner

#### Exhibitor Logo

#### Embedded Video

#### Exhibitor Website Link

#### Image Gallery

3 Images

*(Possibility for 3 additional images at a cost- \$500/image)*

Maximum Number: 6

#### Introductory Paragraph

Word Limit: 150 Words

#### External Link(s)

Description of Link(s) limited to 20 Characters

#### Contact Form

Contact Information from exhibit visitors

#### Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on

<https://calendly.com/> and provides

#### Virtual Meeting Room

Private Meeting Place for live video conferencing.

#### Chat

**Format:** Exhibitor will setup an account customize their chat on <https://www.tawk.to/> and provide NSL with an embed code